

Thursday, May 16, 2024 | Agenda

	Zen Planner ROOM	Kovar Systems ROOM	Revgear ROOM
1:00PM			Welcome & Keynote with Hanshi Dave Kovar & Sifu Harinder Singh
2:00PM	Are You Making the Best Use of Your Website? Workshop Alex Ohlinger	Organizational Communication Workshop Nick Wilson	Open Guard Concepts & Practical Applications Silver Fox (Starts 2:30p)
3:30PM	School Talk Workshop Patrick Kelly	Social Media Workshop Jeremy Sipes	Jeet Kune Do - The Art of Interception, Perception, and Deception Harinder Singh
5:00PM	<i>Dinner Break</i>		
6:00PM	All Attendee Martial Arts Training	All Attendee Martial Arts Training	Observation: <i>Kovar's Satori Academy Classes</i>

Friday, May 17, 2024 | Agenda

	Zen Planner ROOM	Kovar Systems ROOM	Revgear ROOM
7:30AM			Early Workout
9 AM	Marketing Session Zen Planner	Business Essential at a Blackbelt Level Fariborz Azhakh	Session TBD
10 AM	Social Media Session Budo Brothers	Developing & Tracking Stats Julie Alexander	MMA Flow Chad Sheperd
11 AM	How to Build a High Converting Lead Gen Funnel Alex Ohlinger	Satori Instructor Alliance: Parent Communication Alma Cardoso & Leigha Aguinaga	BJJ Training Carlos Valente
12 PM	<i>Break - Lunch Provided</i>		
1 PM	AI for Marketing Workshop Alex Ohlinger	Satori Instructor Alliance: Class Formatting Tim Leard	Dynamic Kicking Chip Townsend
2:30PM	Business Structure / Incorporation Patrick Cronican	Satori Instructor Alliance: Mat Chats Jason Duarte	Training Session Cadu Francis
3:30PM	Mastering the Art of Relocation Mike Guido	Satori Instructor Alliance: Lesson Structure Focus Nick Wilson	Krav Maga Training John Whitman
5:30PM			Satori Ryu Promotion

Saturday, May 18, 2024 | Agenda

	Zen Planner ROOM	Kovar Systems ROOM	Revgear ROOM
7:30AM			Early Workout
9 AM	Zen Planner Session	Real Estate Forecast Dave Smith	TBD Session
10 AM	Building Multiple Streams of Retirement Income Paul Kindzia	A Blackbelt Approach to Pipeline Management Elaine Warren	Satori Instructor Alliance: Troubleshooting Jeremy Sipes
11 AM	Winning the Fight Tim Scott	From Mats to Media: Empowering Growth for Martial Arts Schools Ken Chamitoff	Escrima Training Tim Hartman
12 PM	Break - Lunch Provided		
1 PM	Strategies for Selling Your Academy Chris Cantwell	Making Your Dojo Thrive: Profit First for the School Owner Nathan Young	Live Safe Training Hanshi Dave Kovar
2 PM	Navigating the Economic Horizon Dave Chamberlain	Mastering Pro Shop Domination: Strategies to Outperform Amazon in the Martial Arts Industry Todd Trautwein	
3 PM	Live Video Editing Workshop Christian Agurto & Jeremy Sipes	How to Leverage Demographics Data to Grow Your School Ilya Mir	TBD Session
4:30PM			Rising Tide Closing Remarks Hanshi Dave Kovar