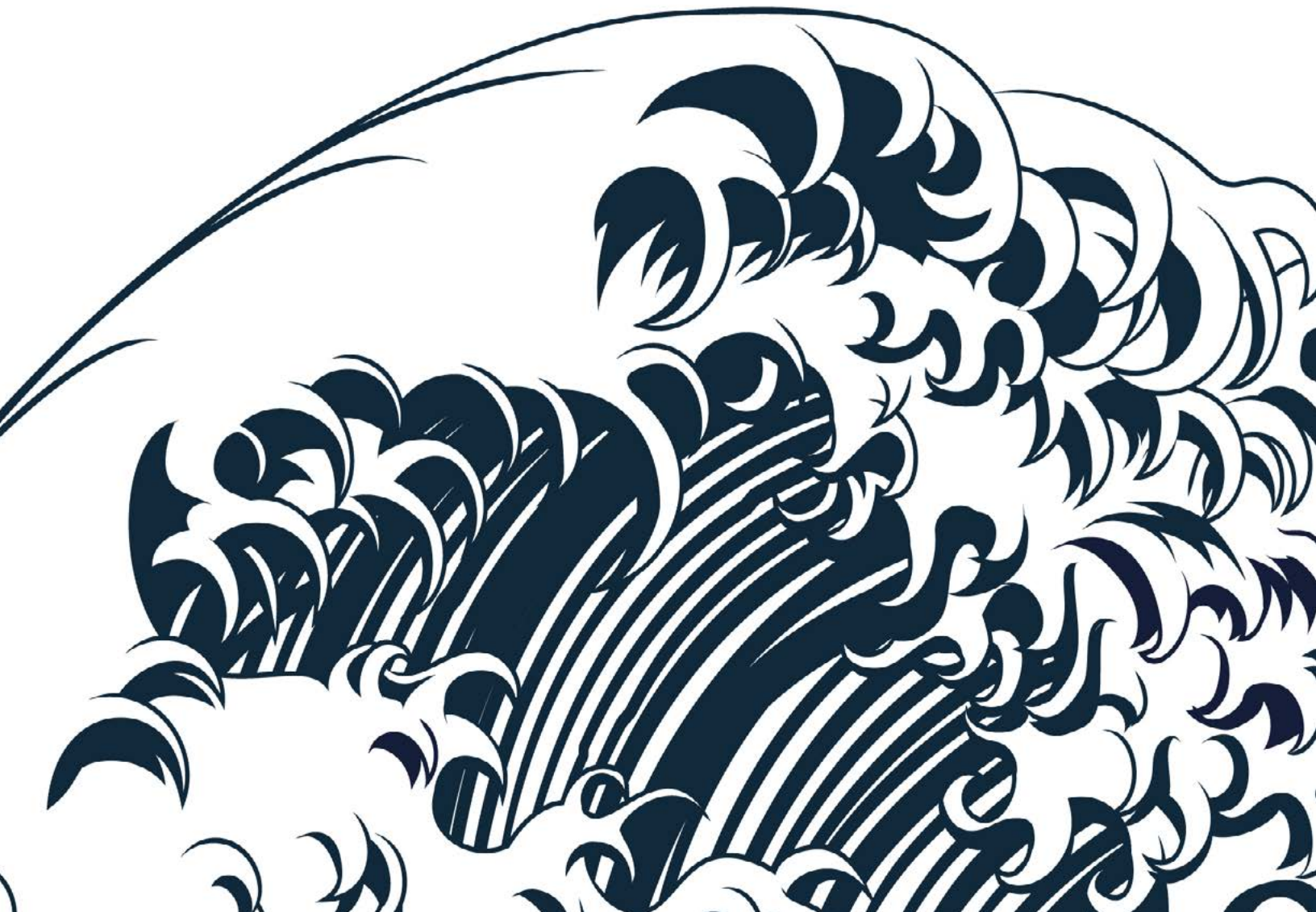


RISING TIDE 2020

PROMAC INTERNATIONAL

Exhibitors & Advertisers Guide



ABOUT EVENT

THE RISING TIDE

This event is built around the idea that “the Rising Tide lifts all boats,” meaning that when the industry as a whole improves, it’s good for all of us. Our speakers, attendees, and exhibitors are here to not only improve themselves both personally and financially, but to also help raise the bar for the entire martial arts industry where everyone can benefit! It is important to us that everyone follows this mindset throughout the event.

OUR ATTENDEES

Our event is open to attendees all over the world and include the following school roles: School Owner (35%), Instructors (65%), and Program Directors. Over 50% of the audience are Satori Community Members and have a current product with Kovar Systems and partners. 2019 attendance was about 400 registered attendees and 60+ Speakers listed.

THE VENUE

Our venue is at Marriott Tech Center in Denver, Colorado and will be taking up the larger half of the first floor (see event map on the next page). Attendees are encouraged to book hotels rooms at the venue for easy accessibility and a majority do stay on-site.

DATES & DEADLINES

Exhibitor Final Registration and Payment Due by March 20th.

Program Guide Advertisement Art Due by April 10th.

Event Dates are May 28th to 30th. (Exhibitor booths will be open during the entire event time)

WHAT YOU SHOULD KNOW

In order to be accepted as an event exhibitor or advertiser, the event hosting team needs to accept the registration form. Once accepted you will have 48 hours to make your payment and officially reserve your spot. The payments are non-refundable and you need to please notify the event coordinator 24 hours prior to event start time if for any reason you cannot make the event.

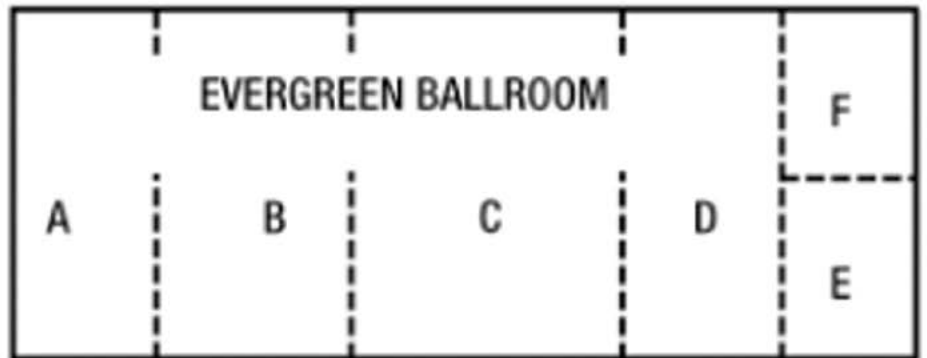
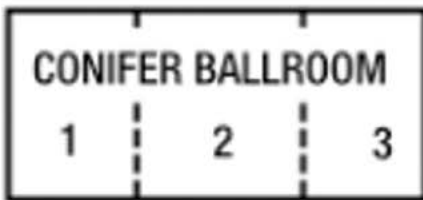
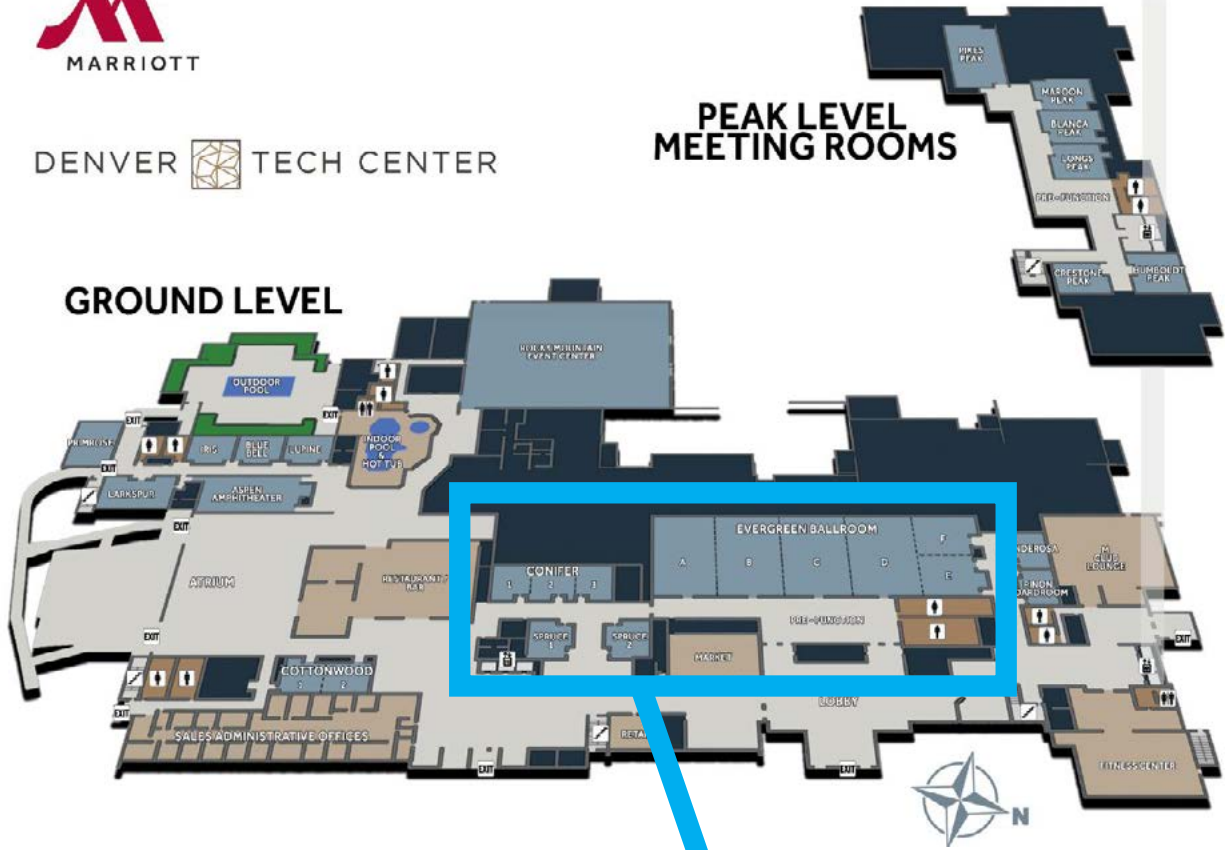
EVENT VENUE MAP



DENVER  TECH CENTER

PEAK LEVEL MEETING ROOMS

GROUND LEVEL



Exhibitor Area

Registration Table

EXHIBITOR OPTIONS

All applicants must be approved by Hosting Team before accepting.

Exhibitor Table - \$1500 (Registration Due: March 20th)

Exhibitors Receive:

1x 8" Table (2 Chairs, Tablecloth provided)
2x Vendor Event Badges
Early Access to Setup

(Additional tickets can be bought at \$199/person Exhibitor Admission rate)

ADVERTISER OPTIONS

Program Guide Advertisements

Ads Size Options (See Specs on Next Page)

Quarter Page - \$100

Half Page - \$250

Full Page - \$500

Art Deadline Date: April 10th

Opening Ceremony/Keynote Slide (\$200)

Will show in front of attendees at Opening Ceremony, Keynote Session, and Closing Session.

1280 by 720 pixels slide, high resolution.

To Request for Exhibitor and/or Advertisement Registration, fill out the following form:

**CLICK HERE
FOR REGISTRATION**

Form link: <https://forms.gle/o7P5wM2c8M2mewWP8>

FULL PAGE

Safe Space: 10.75"x8.25"

Bleed: 11.25"x8.75"

QUARTER PAGE

W 3.875 inches x H 5.125 inches

HALF PAGE

W 8 inches x H 5.125 inches