

# Thursday, May 16, 2024 | Agenda

	Zen Planner ROOM	Kovar Systems ROOM	Revgear ROOM
1:00PM			<b>Welcome &amp; Keynote with</b>  Hanshi Dave Kovar & Sifu Harinder Singh
2:00PM	<b>Are You Making the Best Use of Your Website? Workshop</b> Alex Ohlinger	<b>Organizational Communication Workshop</b> Nick Wilson	<b>Open Guard Concepts &amp; Practical Applications</b> Silver Fox  (Starts 2:30p)
3:30PM	<b>School Talk Workshop</b> Patrick Kelly	<b>Social Media Workshop</b> Jeremy Sipes	<b>Jeet Kune Do - The Art of Interception, Perception, and Deception</b> Harinder Singh
5:00PM	<b><i>Dinner Break</i></b>		
6:00PM	<b>All Attendee Martial Arts Training</b>	<b>All Attendee Martial Arts Training</b>	Observation: <i>Kovar's Satori Academy Classes</i>

# Friday, May 17, 2024 | Agenda

	Zen Planner ROOM	Kovar Systems ROOM	Revgear ROOM
7:30AM			Early Workout
9 AM	<b>Marketing Session</b> Zen Planner	<b>Business Essential at a Blackbelt Level</b> Fariborz Azhakh	<b>Session TBD</b>
10 AM	<b>Social Media Session</b> Budo Brothers	<b>Developing &amp; Tracking Stats</b> Julie Alexander	<b>MMA Flow</b> Chad Sheperd
11 AM	<b>How to Build a High Converting Lead Gen Funnel</b> Alex Ohlinger	Satori Instructor Alliance: <b>Parent Communication</b> Alma Cardoso & Leigha Aguinaga	<b>BJJ Training</b> Carlos Valente
12 PM	<b>Break - Lunch Provided</b>		
1 PM	<b>AI for Marketing Workshop</b> Alex Ohlinger	Satori Instructor Alliance: <b>Class Formatting</b> Tim Leard	<b>Dynamic Kicking</b> Chip Townsend
2:30PM	<b>Business Structure / Incorporation</b> Patrick Cronican	Satori Instructor Alliance: <b>Mat Chats</b> Jason Duarte	<b>Training Session</b> Cadu Francis
3:30PM	<b>Mastering the Art of Relocation</b> Mike Guido	Satori Instructor Alliance: <b>Lesson Structure Focus</b> Nick Wilson	<b>Krav Maga Training</b> John Whitman
5:30PM			Satori Ryu Promotion

# Saturday, May 18, 2024 | Agenda

	Zen Planner ROOM	Kovar Systems ROOM	Revgear ROOM
7:30AM			Early Workout
9 AM	Zen Planner Session	Real Estate Forecast Dave Smith	TBD Session
10 AM	Choosing your Business Insurance Mix	A Blackbelt Approach to Pipeline Management Elaine Warren	Satori Instructor Alliance: Troubleshooting Jeremy Sipes
11 AM	Winning the Fight Tim Scott	From Mats to Media: Empowering Growth for Martial Arts Schools Ken Chamitoff	Escrima Training Tim Hartman
12 PM	Break - Lunch Provided		
1 PM	Strategies for Selling Your Academy Chris Cantwell	Making Your Dojo Thrive: Profit First for the School Owner Nathan Young	Live Safe Training Hanshi Dave Kovar
2 PM	Navigating the Economic Horizon Dave Chamberlain	Mastering Pro Shop Domination: Strategies to Outperform Amazon in the Martial Arts Industry Todd Trautwein	
3 PM	Live Video Editing Workshop Christian Agurto & Jeremy Sipes	How to Leverage Demographics Data to Grow Your School Ilya Mir	TBD Session
4:30PM			Rising Tide Closing Remarks Hanshi Dave Kovar