

Thursday, May 15, 2025 | Agenda

SCAN FOR
VIRTUAL
AGENDA



	Kovar Systems ROOM	Satori Founda ROOM	Satori Alliance ROOM
8:30 AM -3:00 PM	Ascend Session (Invitation Only)		
3:00 PM	Registration Check-in		
4:00 PM	Event Kick-off <i>Welcome/Rising Tide Award/Keynote</i>		
5:30 PM	All Attendee Martial Arts Training	All Attendee Martial Arts Training	Observation: <i>Kovar's Satori Academy Classes</i>

Friday, May 16, 2025 | Agenda

SCAN FOR
VIRTUAL
AGENDA



	Kovar Systems ROOM	Satori Foundation ROOM	Satori Alliance ROOM
9:00 AM	Leveling Up Your Social Media Jeremy Sipes	Visual Marketing - Culture and Growth Ken Chamitoff	The Ultimate Closed Guard Rodrigo Antunes
10:00 AM	Alex Castro	Satori Instructor Alliance: Parent Communication for Instructors of All Levels Mariah Faris-Higa	Fariborz Azhakh
11:00 AM	TBD Topic TBD Speaker	Satori Instructor Alliance: Troubleshooting Your Class Jeremy Sipes	Shu Chu: Modern Weapon with Ancient Roots Shihan Nishiuchi
12:00 PM	<i>Break - Lunch Provided</i>		
1:00 PM	TRUE Formula for Business Partnerships: Structure, Strategy, and Success Matt Sikora	Satori Instructor Alliance: Starting Your Lesson Strong Jason Duarte	Minimum Movement with Maximum Results Moti Hornstein
2:00 PM	Strategies for Teaching Children on the Spectrum Morgen Aita	Satori Instructor Alliance: Motivating Mastery: The Art of Disguising Repetition Chad Shepherd	TBD
3:00 PM	Tu Le	Satori Instructor Alliance: High Impact Mat Chats Tim Leard	Retention Based Sparring Chris Rappold
4:30PM	A History of Martial Arts Speaker Names Here		

Saturday, May 17, 2025 | Agenda

SCAN FOR
VIRTUAL
AGENDA



Kovar Systems
ROOM

Satori Foundation
ROOM

Satori Alliance
ROOM

7:30 AM

Early Workout

9:00 AM

**In-Fluence: The Art of
Personal Branding Through
Authenticity**
Harinder Singh

**Communicating Your
Culture: Becoming a Person
of Influence**
Tim Scott

Chip Townsend

10:00 AM

**Unlock Unstoppable Growth:
Build Your Revenue Engine with
Marketing, Sales, and AI.**
Alex Ohlinger

**Strategies for Successfully
Turning More Leads into
Students**
Elaine Warrener

**JKD Combatives: 8 Master Moves &
Tactical Breathing – An Integrated
Approach**
Harinder Singh

11:00 AM

**Themes, Challenges, and
2.5% Retention!**
Mark Moore

**Retirement Planning: The Math
and Psychology Behind
Financial Independence**
Chris Santillo

**Split Guard: Self Defense
& Grappling Contexts**
Karel “Silver Fox”
Pravec

12:00 PM

Break - Lunch Provided

1:00 PM

**Blackbelt Guide to Local
Search Domination**
Chaz Butler

Julie Alexander

Sensei MMA
John Hackleman

2:00 PM

**Leadership Strategies to
Empower Your Team**
Dave Chamberlain

George Bryant

Active Shooter Training
John Whitman

3:00 PM

Closing